

From:
 Company
 Our Fax Number: +44 117 915 4744
 For Attention of:



In order to confirm your VIP attendance please complete this short questionnaire and booking form to enable us to tailor the summit around your needs and deliver you maximum value.

Investment Priorities		
What Services/Technologies are you currently seeking in the context of your Business Strategy:	Please indicate priority Within 0 – 12 mths (1-5) 1- High Priority 5 – No Interest	Please indicate priority Beyond 12 mths (1-5) 1- High Priority 5 – No Interest
POS Hardware		
POS Software		
Payment Terminals		
Digital Signage		
Visual Merchandising		
In Store Audio		
Warehouse Management		
Logistics / Transportation		
Supply Chain Software		
Multi-Channel Supply Chain		
RFID		
Voice Technology		
Workforce Management		
Labour Scheduling		
Business Intelligence		
IT Services		
Data Analytics		
Data Warehousing		
Master Data Management		
Demand Forecasting		
Merchandise Management		
CRM / Loyalty Management		
Customer Analytics		
M-Commerce		
E-Commerce		
Mobile Marketing		
Web Analytics		
Payment Processing		
Space Planning		
ERP		
IT Outsourcing		
Store Security / Surveillance		
How many stores does your company have?		
How many employees does your company have?		
Please indicate below any topics you would wish to see discussed in a workshop or panel discussion?		
1.		
2.		
3.		

What is your total budget for 2012 (Euros)?	
Less than 5 Million	
5 - 10 Million	
10 - 50 Million	
50 - 100 Million	
+100 Million	

How is your 2012 budget allocated across these business strategy categories? (as a %)	
Mandated investments to meet regulatory/legal requirements	
Investments to maintain/run existing systems and processes	
Investments to support business innovation	
Investments to support business growth	
	100%

Package Type	Please Tick	
Keynote Speaker		
Workshop Host		
Standard Attendee		
Package Details:	GDS to cover cost	Attendee to cover cost
Summit Date: 17 th -19 th April	✓	
Standard Airfares + Transfers	✓	
Accommodation (inc. Meals and Drinks)	✓	
8-12 Prescheduled Executive Meetings (1-1)	✓	
Access to Entire Program inc. Workshops	✓	

Please indicate below any solution providers or industry peers you would like to see at the summit	
Solution Providers	Industry Peers
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.

TERMS AND CONDITIONS

1. Our Commitment to You

- GDS will arrange a mutually agreed number of meetings (as detailed above) that you shall attend at the summit. Please note that meeting schedules may be altered where necessary. GDS work to develop the best possible itinerary for you based on your commitments to us. GDS staff will work with you so that you shall have ample preparation for all discussion points and prompt notice of any last minute changes.
- You may request appointments with particular companies and individuals, and GDS will endeavour to schedule those meetings without guaranteeing them. We reserve the right to determine the theme, scope and content of meetings, workshops and speeches to be held during the summit and to vary the program and/or its content as deemed necessary.
- Should the event be cancelled for reasons or circumstances beyond GDS's control, GDS hereby reserves the right to reschedule the summit upon written notice to you. Every effort must be made to attend rescheduled dates, if you are unable to attend for whatever reason written notice must be provided within 48h of rescheduled notice.

2. VIP Delegate Commitment

- You agree to participate in a set numbers of meetings as outlined in the package details. These will be pre-confirmed and pre-assigned 40 minute executive meetings, you also agree to attend for the entire duration of the summit. You also agree to participate in any of the workshops, lunch roundtables, or other activities stipulated in the above terms. You agree to prepare to the best of your ability to discuss the issues put forward at the summit.
- Failure to make the pre-paid flight means that you shall be responsible for the new cost of transportation to the summit.
- Only named and pre-registered delegates may attend the event.
- You agree to supply requested materials by copy deadline specified by GDS.
- Delegates are responsible for their own insurance (including, but not limited to travel insurance, personal effects and personal insurance), vaccinations and visas (where applicable).
- Official summit hours are as follows: 4pm event location local time on day 1 through to 4pm event local time on day 3.

- By confirming your attendance with the below signature, GDS International maintains the right to associate your name and organisation to the summit through our customer facing promotional material.

3. Travel, Food and Beverage

- GDS will agree to pay for pre-agreed standard airfare and transfers to and from the summit location only. GDS will provide food and beverage throughout the official summit hours at summit run meals and receptions. Any additional costs incurred by the delegate will be his/her responsibility.

4. Substitution and Cancellation

- GDS has invited you specifically, and has prepared programs, meetings, travel, accommodation and food and beverage for your requirements. Should you be unable to attend, you must make every effort to provide a replacement delegate from within your company for the summit. Delegate substitutions must be approved by GDS in advance of the summit. GDS will only accept replacement delegates of equal or senior standing from within your organization, and from a department that is relevant to the summit program and theme. Should a replacement be accepted, any non-transferable costs will be billed to the original delegate/company. Full cancellations, if accepted by GDS, must be agreed upon in writing at least 45 days prior to the commencement of the summit, and you shall pay GDS £2,000.00 as liquidated damages. Default or breach of this agreement will result in you being responsible for any liquidated damages as mentioned above.
- GDS reserves the right to uninvite a delegate at anytime without reason. If GDS does uninvite a delegate they will not be subject to the cancellations charges as outlined above.

5. General

- This agreement shall be governed in accordance with the laws of England without regard to conflicts of law provisions of such countries. The undersigned by signing this form hereby agrees and submits him/herself/itself to the exclusive personal and subject matter jurisdiction of the laws of England and in courts located in or having jurisdiction over English Law. The undersigned hereby states that he, she or it will accept service of process by certified mail addresses to the undersigned at his/her/its place of business or by any manner permitted by English law. In the event that undersigns fails to pay GDS according to this agreement, the undersigned promises to pay any and all expenses, including legal fees, GDS incurs in commencing or maintaining any claim arising out of this agreement.

Authorized Signature.....

Please Print Executive Title (Mandatory)..... Date.....

Please sign and return immediately.